

WHAT IS CEO CHALLENGE?

THE CEO CHALLENGE is an exciting and successful Junior Achievement High School program focused on developing entrepreneurial thinkers and building leadership skills. Students will set goals, manage time and resources in a real life learning “Shark Tank” like event..

● SPARK

JANUARY—KICK OFF

An innovative and Creative Youth Entrepreneurial Summit

- Open to all high school students 10th—12th grade
- Transportation: Career Center and Tech Center buses
- Through **interactive activities**, and networking with other students and local business mentors students are involved in entrepreneurial thinking and fun team building exercises
- At the end of Spark students can decide about IGNITE

● IGNITE

- Students form teams at their schools; each team self-selects a business concept
- Interactive learning modules give students needed skills to create/develop/launch their business concept
- Team Coaches (teachers) guide their teams through the learning modules
- Business Mentors (local business leaders) provide “real life” knowledge/

The **CEO Challenge** is an interactive learning experience designed to engage and inspire students who enjoy risk taking and want to be challenged in unique and fun ways.

● LAUNCH

MARCH PITCH EVENT

- All teams give their “business pitch ” in front of a judging panel
- Judges scores determine elimination rounds.
- The top teams compete one last time to determine the overall winner
- The winning team individuals earns cash prizes and bragging rights.

CEO Challenge is a career prep approved, tuition free activity. It can be woven into the regular school day or be an after school project. Schools may have multiple teams of 3-6 students; each team receives a \$100 stipend to cover team presentation supplies. Team Coaches receive \$400.00. Teachers , Counselors, Parents,

CEO CHALLENGE Timeline

CEO CHALLENGE · SPARK
A Youth Entrepreneurial Summit



CEO CHALLENGE · LAUNCH
“Shark Tank” PITCH
\$1000.00 to winning team

January Kick Off

CEO CHALLENGE · IGNITE
Runs February — March

March Event

FOR DETAILS CONTACT:

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